

Blue Matrix Connect



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Blue Matrix Connect is a Bangalore-based B2B outsourcing company helping businesses in India, Australia, and the US scale without building large in-house teams.

We specialise in five core services:

DIGITAL MARKETING & SEO

We deliver SEO, PPC, Google Ads, performance marketing, and social media campaigns built around measurable ROI. Every campaign is tied to real outcomes — leads, rankings, and revenue — not just clicks and impressions.

VOICE SUPPORT & CUSTOMER SERVICE

We manage inbound and outbound voice operations and customer care for businesses that need professional frontline support at scale.

COMPLIANCE MANAGEMENT

We help Australian energy retailers stay audit-ready under the VEU program — managing submissions, regulatory filings, and quality checks with zero claim rejections.

MEDICAL BILLING & RCM

We handle revenue cycle management, claims processing, and denial management for US-based healthcare providers and small medical practices.

TALENT ACQUISITION

We source, screen, and place candidates across voice, non-voice, digital marketing, and backend operations roles across India.

WHY CHOOSE US

- Dedicated teams with domain-specific expertise
Transparent weekly reporting on all engagements
Scalable models for every business size
Proven results across India, Australia, and the US

For more details, please visit <https://indiafinder.in/detail/blue-matrix-connect-23284>