

Shivam Kumar Gupta - Expert SEO Consultant in India



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I'm Shivam Kumar Gupta, an experienced SEO Consultant in India with 7+ years of hands-on experience delivering real, data-backed results across APAC, EMEA, and AMER regions.

My journey began in 2018 with a passion for web development, but I quickly pivoted to SEO when I realized that visibility—not just design—is what drives impact.

Since then, I've delivered over 200 SEO audits, led 53+ successful projects, and helped brands grow through technical precision and strategic content optimization.

As an SEO Consultant, I specialize in:

1. Technical SEO - Fixing site speed, mobile responsiveness, crawlability, and indexation issues.
2. Local SEO - Optimizing Google Business Profiles and boosting

regional search visibility.

3. On-Page & Content SEO – Structuring pages and content for topical relevance and semantic depth.
4. Prompt Engineering – Leveraging AI tools for SEO workflows that scale and evolve with market trends.
5. International SEO – Deploying multi-region and multi-language strategies tailored to diverse search behavior.

Whether I'm working with startups, D2C brands, or enterprise-level companies, my approach remains consistent: clarity, strategy, and execution rooted in user intent and business KPIs—not just vanity metrics.

My portfolio includes notable names such as:

1. Tata Motors Dealers
2. Bandhan Life
3. Indovance
4. EO Bangkok
5. Frozen Dessert Supply (USA)
6. Hot Cup Factory (USA)
7. UNIQ Supply (US)
8. Waste2Wear (EMEA)

These partnerships span diverse industries—manufacturing, SaaS, F&B, insurance, e-commerce—proving my adaptability and domain depth.

For more details, please visit <https://indiafinder.in/detail/shivam-kumar-gupta-expert-seo-consultant-in-india-20963>