

## Communication Design

**Type**

**Price**

**External URL**

<https://www.dotsod.in/communication-design-course/>

**Keywords**

**Hits**

499

**URL**

<https://indiafinder.in/products/detail/communication-design-1140>

[Communication Design](#) is all about reaching out to the viewer with a visual that carries a message. As the name conveys, it is a discipline of art that deals with the designing of a communication system, and covers every aspect that is critical to delivering an idea, message, or concept clearly through audio or visual channels.

### COMMUNICATION DESIGN COURSE AT DOT

DOT School of Design offers one of the best Communication Design courses in Chennai for students who would love to unleash their creativity in novel ways. Bachelors in Communication Design at DOT is a 4 year professional course.

First year of the course deals with basics and fundamentals of creativity and design thinking modules like sketching, communication, liberal science, mind mapping, form, color and composition study. Students also get to learn parallel disciplines such as basics of graphic design, photography skills in their second semester.

Second year takes the students to the core technicalities in Communication Design.

By the third year, students get their subject knowledge in design process, research methodology, drawings and illustration, visual storytelling, theory and structures, mediums and technology and computer aided design tools in a more advanced and stronger manner.

With the start of their final year, students are prepared for their

professional experience through design management, Intellectual property rights, portfolio skills and a professional internship from industry.

By the end of the final year, students complete a graduation project that showcases all their knowledge and skills they learnt and developed through the whole program. With a jury evaluating their works, they complete their bachelor program in Communication Design, equipped for a quality placement or for their own start up.

## SUPPLIER

DOT School of Design



### Address



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A premier design institute in Chennai, instituted by a team of talented architects and designers, DOT School of design is one of India's best. We are a multidisciplinary B Des college in Chennai that envisions the best learning environment for design education and its associated research. Enriched with a state-of-the-art curriculum, modern infrastructure, technology integrated, industry-specific studios, and workshops, vast libraries, and interaction spaces make us one of the best design colleges in Chennai. Equipped with talented faculties and experienced industrial expert advisors, we are never short of expert guidance. Our faculty is an abundance of talent and knowledge who

guide our students to excel in their disciplines.

For more details, please visit <https://indiafinder.in/detail/dot-school-of-design-13352>