

Why Most Small & Medium Businesses Fail in Marketing



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For small & medium businesses, the importance of having a consistent marketing strategy is immense for ensuring uniformly strong lead generation. However, for many of these businesses, lead generation stops as soon as the sales activity is over. What makes these small & medium businesses fall behind in the growth race? Catch Brandwizz Founder/Director Mr. Sayak Mukherjee, as he explains why most small and medium businesses fail to grow.

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Brandwizz Communications is a full-service Creative Digital Agency from India. Our offices are located in New Town, Kolkata and Madhapur, Hyderabad.

17+ Years into business, 45+ Team Size, Brandwizz has helped over 400+ clients and worked on over 1000+ across Industries. Our forte has been Consumer Brands, Retail, eCommerce, B2B Manufacturing & Exports, Real Estate and Automobiles.

We offer Unified Digital Strategy & Result-oriented Digital Services to Businesses and Organizations to help them define, achieve and sustain their marketing goals.

We work on Website Design, eCommerce & Mobile App Development, Social Media Marketing, Search Engine Optimisation & Marketing, ORM & Digital PR, Mobile & Email Marketing, Branding & Identity, Communication Design, Advertising & Films, Packaging and more.

If you are a Business, Start Up or Organisation seeking to explore and encash Digital Marketing to grow your business, Let's Collaborate!

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